



Press fact sheet

HYLINK BY THE NUMBERS

1994 year founded
#1 largest independent digital agency in China
21 offices worldwide and counting
15+ marketing and advertising services
600 awards won since conception
2,400 employees worldwide
£1.3+ billion in revenue
603825.SHA SSE stock code

COMPANY PROFILE

Hylink Digital is China's largest, independent digital full service agency. We have had exponential growth in the Chinese digital scene since the company's infancy in 1994. We are an agency guided by our founding principle of: smart thinking = endless possibilities. Our work is deeply rooted in technological evolution and innovation.

NOTABLE AWARDS

Campaign Independent Agency Award
Effie China Most Effective Independent Agency Network of the Year
CI Weekly Digital Agency of the Year
Alimama Strategic Partner of the Year Award
JD.COM Top Marketer Award
Alibaba Strategic Partner of the Year Award
Great Wall Interactive Creative Festival Agency of the Year
China Content Marketing Awards
WPI The Perfect Partner Award Shorty Awards for Social Media
The Drum Mobile Awards
The Drum MOMA Awards
ROI Festival Digital Agency of the Year
Add Awards (American Advertising Awards)

CAPABILITIES

Digital Media
Digital & Interactive Creative
Big Data (warehousing, data modeling, application)
Programmatic Advertising
Mobile Marketing Services
SEM/ SEO
Content Marketing/ EPR
Social
Public Relations
Digital Film
Integrated Advertising Solutions
Research & Insights

LEADERSHIP

Su Tong, Chief Founding & Executive Officer
Xavier Sun, Chief Operating Officer
Shirley Chen, Deputy CEO, Hylink Shanghai
Humphrey Ho, Managing Director, US
James Hebbert, Managing Director, UK
Ying Tiun, Digital Director, UK
Jun Zhang, Chief Technology Officer
Jason Guo, Chief Financial Officer

MISSION

Smart thinking = Endless possibilities

LOCATIONS

Asia:

Headquarters - China

Beijing, China

No. 7 Inner Jianguomen
Street, Chang'an Building 1
17th Floor
Dongcheng District
Beijing
PRC

Shanghai, China

No. 338 Nanjing West
Road, Tian'an Center
2nd-4th Floor
Huangpu District
Shanghai
PRC

Seoul, South Korea

W 1301, SKV1 Center
11 Dangsang-ro 41-gil,
Yeongdeungpo-gu
Seoul
Korea

North America:

Headquarters – International & US

Los Angeles, California

225 Santa Monica
Boulevard, 8th Floor,
Santa Monica, CA
90401
USA

New York, New York

85 Broad Street
New York, New York
10004
USA

Europe:

London, England

The Shard, 25th Floor
32 London Bridge Street
London, England SE1 9SG

Paris, France

54 Avenue Hoche
Paris, France 75008

Munich, Germany

Luise Ullrich str. 14
80636 Munich, Germany